



NORTH SAN ANTONIO TIMES

ALAMO HEIGHTS • TERRELL HILLS • MONTE VISTA • OLMOS PARK • NORTH SAN ANTONIO

Publication Profile

The *North San Antonio Times* is a weekly **paid-subscription** newspaper serving San Antonio's prestigious communities of Alamo Heights, Olmos Park, Terrell Hills and Monte Vista.

Quick Facts

Circulation

Approximately 5,500 households every Thursday (home-mailed, vending racks at large area businesses)

Market Targets

Affluent consumers, retirees, families with children, "empty nesters" and the area's powerbrokers, movers and shakers.

Audit

Annual – Circulation Verification Council

Publisher

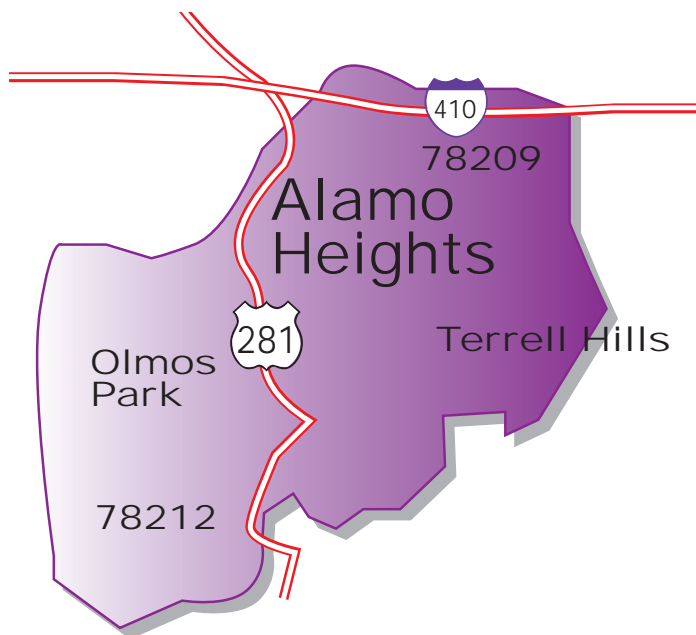
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Space Deadline:

2 p.m. Mondays



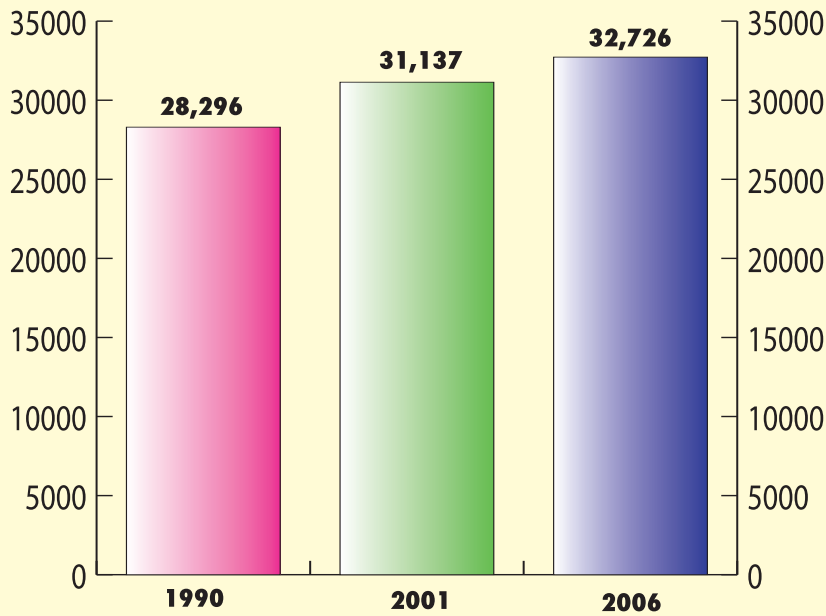
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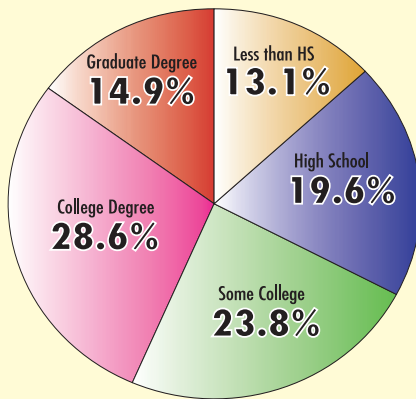
Honored by the Texas Press Association for "general excellence" among the state's paid-circulation newspapers, the *North San Antonio Times* is a vibrant, cutting-edge and often hard-hitting publication serving the prosperous cities of Alamo Heights, Olmos Park, Terrell Hills and the upscale communities of north San Antonio and the Monte Vista Historic District. For almost 50 years the Times has informed and entertained the area's mover and shakers. Not only does the paper boast news coverage that ranges from investigative reporting to the latest city council meetings and the Alamo Heights School District, it also features San Antonio's society/pictorial column "Talk of the Town" and Alamo Heights resident Brooke Connolly in "Slice of Life." Additionally, we bring to you exciting features like "What's in Store" about fashion by Bonny Osterhage, "In High Spirits" articles on wine by Cecil Flentge, "Changing Spaces" by various interior designers, "Taste of the City" which discusses the many incredible culinary delights of San Antonio, and many other special sections including gardening, travel, the arts, etc. The *North San Antonio Times* also publishes legal notices for the cities of Alamo Heights, Olmos Park and Terrell Hills. The *North San Antonio Times* is an award-winning, well-respected weekly that is a must-read for the city's powerbrokers.

DEMOGRAPHIC ANALYSIS

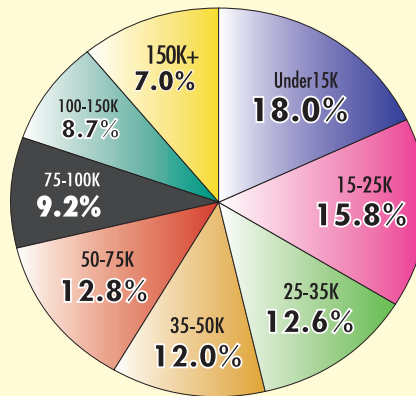
Source: U.S. Department of Commerce - Census Bureau



EDUCATION



INCOME



RACE

Asian	1.8%
Black	3.7%
White	83.7%
Other	10.8%
Hispanic Origin	40.9%

HOME VALUE

Under \$50K	10.8%
\$50K - \$100K	25.2%
\$100K - \$150K	33.9%
\$150K - 200K	15.5%
\$200K - \$300K	8.9%
\$300K +	5.7%

AGE

0 to 5	7.5%
6 to 17	12.1%
18 to 24	10.8%
25 to 34	11.3%
35 to 44	15.5%
45 to 54	12.2%
55 to 64	8.0%
65 +	22.6%



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